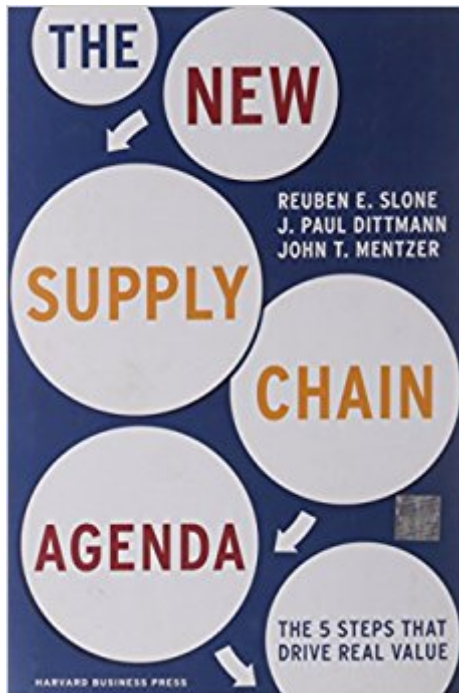


The book was found

# New Supply Chain Agenda: The 5 Steps That Drive Real Value



## Synopsis

Is your company delivering products to customers at the right time, place, and price—with the best possible availability and lowest possible cost and working capital? If not, you're probably alienating your customers and suppliers, eroding shareholder value, and losing control of your fixed costs. These dangerous mistakes can put you out of business. In *The New Supply Chain Agenda*, Reuben Slone, J. Paul Dittmann, and John Mentzer explain how to reinvent your supply chain to avoid those errors—and turn your supply chain into a competitive weapon that produces unprecedented economic profit for your firm. Drawing on a wealth of company examples, the authors show how to activate the five levers of supply chain excellence: Putting the right people with the right skills in the right jobs; Leveraging supply chain technologies such as system optimization and visibility tools; Eliminating cross-functional disconnects, including SKU proliferation; Collaborating with suppliers and customers to generate a seamless flow of information and supply chain improvements; Managing supply chain projects skillfully. Apply the steps in this book, and you build a supply chain that delivers as it should—without leaving money on the table.

## Book Information

Hardcover: 224 pages

Publisher: Harvard Business Review Press; First Edition (US) First Printing edition (April 27, 2010)

Language: English

ISBN-10: 1422149366

ISBN-13: 978-1422149362

Product Dimensions: 6.6 x 0.8 x 9.5 inches

Shipping Weight: 13.6 ounces (View shipping rates and policies)

Average Customer Review: 4.6 out of 5 stars — See all reviews (24 customer reviews)

Best Sellers Rank: #563,353 in Books (See Top 100 in Books) #139 in Books > Business & Money > Processes & Infrastructure > Purchasing & Buying #6431 in Books > Business & Money > Management & Leadership > Management

## Customer Reviews

SHORT! CONCISE! and DYNAMIC! — must reading by all those working in the supply chain. — William G. Pagonis, Lieutenant General, U.S. Army (Ret), and former EVP of Supply Chain and President of Sears Logistics Services. Grounded on an extensive array of company data, the supply chain excellence advice in this book are of great value to supply chain professionals.

--Hau Lee, Director of Global Supply Chain Management Forum, Stanford University This work captures the fundamental principles for business success that can apply to any industry. "This book offers a universal business strategy, a roadmap that companies would do well to follow." --Mike Eskew, Former Chairman & CEO, UPSA great summary of how to leverage the supply chain to create economic value. The action steps at the end of each chapter are especially helpful. --Steve Harmon, VP of Global Transportation for Kimberly Clark Corp. The book captures the fundamental principles for business success that can apply to any industry. This book offers a roadmap that companies would do well to follow. --David B. Speer, Chairman & CEO, Illinois Tool Works Inc

Reuben E. Slone is Executive Vice President of Supply Chain at OfficeMax. He has published several articles on supply chain management in Harvard Business Review. J. Paul Dittmann is Director of Corporate Partnerships at the University of Tennessee and Managing Director of the Demand/Supply Integration Forums. John T. Mentzer is a professor of marketing and logistics at the University of Tennessee.

[Download to continue reading...](#)

New Supply Chain Agenda: The 5 Steps That Drive Real Value The New Supply Chain Agenda: The 5 Steps That Drive Real Value Supply Chain Management: Fundamentals, Strategy, Analytics & Planning for Supply Chain & Logistics Management (Logistics, Supply Chain Management, Procurement) Supply Chain Management for the Curious: Why Study Supply Chain Management? The Logistics and Supply Chain Toolkit: Over 100 Tools and Guides for Supply Chain, Transport, Warehousing and Inventory Management Supply Chain Management: Strategy, Operation & Planning for Logistics Management (Logistics, Supply Chain Management, Procurement) Supply Chain Management: Fundamentals, Strategy, Analytics & Planning for Supply Chain & Logistics Management Operations Management: Creating Value Along the Supply Chain, 7th Edition Value-Based Pricing: Drive Sales and Boost Your Bottom Line by Creating, Communicating and Capturing Customer Value Store Replenishment (Retail Supply Chain in the Real World Book 5) The Real Book of Real Estate: Real Experts. Real Stories. Real Life Google Drive & Docs in 30 Minutes (2nd Edition): The unofficial guide to the new Google Drive, Docs, Sheets & Slides Tame Your Gmail in 5 Easy Steps with David Allen's GTD: 5-Steps to Organize Your Mail, Improve Productivity and Get Things Done Using Gmail, Google Drive, Google Tasks and Google Calendar The Real Lincoln: A New Look at Abraham Lincoln, His Agenda, and an Unnecessary War The New Science of Retailing: How Analytics are Transforming the Supply Chain and Improving Performance Logistics and Retail Management: Emerging Issues and New Challenges in the Retail Supply Chain

X-SCM: The New Science of X-treme Supply Chain Management The Market-Driven Supply Chain:  
A Revolutionary Model for Sales and Operations Planning in the New On-Demand Economy Drive  
Time: German (CD): Learn German While You Drive (All-Audio Courses) Drive Time: Spanish (CD):  
Learn Spanish While You Drive (All-Audio Courses)

[Dmca](#)